
News release: FOR IMMEDIATE RELEASE

CHINA REAL ESTATE INFORMATION CORPORATION SELECTS J.P. MORGAN AS DEPOSITARY BANK

Hong Kong, October 22, 2009 – J.P. Morgan announced today that it has been selected by China Real Estate Information Corporation as depositary bank for its NASDAQ listing.

China Real Estate Information Corporation is a subsidiary of E-House (China) Holdings Limited (NYSE: EJ), a leading real estate services company in China. China Real Estate Information Corporation operates CRIC, a proprietary real estate information database and analysis system. With this system and its dedicated real estate research and development team, China Real Estate Information Corporation is able to provide a broad range of real estate-related services to real estate developers.

"We are pleased to have chosen J.P. Morgan as depositary bank. Their strong position in the banking industry throughout the financial crisis, their reputation, and their unparalleled Investor Relations Advisory Services were key factors in this decision," said Mr. Lilan Cheng, Chief Financial Officer for E-House.

"We are proud to be selected by China Real Estate Information Corporation, one of the largest providers of real estate information and consulting services in China. J.P. Morgan's highly regarded Investor Relations Advisory Service has become a benchmark for the DR issuer community," added Kenneth Tse, Asia Pacific Head of J.P. Morgan's Depositary Receipts Group.

J.P. Morgan launched the first depositary receipt program in Asia in 1961 for Sony and serves as depositary bank for leading companies throughout the region. J.P. Morgan provides a full range of ADR and GDR services to issuers seeking to have their equity traded on exchanges beyond their home markets.

For market information on depositary receipts and international equities, please go to J.P. Morgan's award-winning web site www.adr.com. More information on J.P. Morgan's depositary receipt services is also available on www.jpmorgan.com/visit/adr.

About J.P. Morgan Worldwide Securities Services

J.P. Morgan Worldwide Securities Services (WSS) is a premier securities servicing provider that helps institutional investors, alternative asset managers, broker dealers and equity issuers optimize efficiency, mitigate risk and enhance revenue. A division of JPMorgan Chase Bank, N.A. (NYSE: JPM), WSS leverages the firm's unparalleled scale, leading technology and deep industry expertise to service investments around the world. It has \$14.9 trillion in assets under custody and \$5.1 trillion in funds under administration. For more information, go to www.jpmorgan.com/visit/wss.

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. In Asia Pacific, J.P. Morgan operates through 26 offices in 15 countries and has developed its wholesale banking franchise during a history of almost 160 years in the region. More information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.

About China Real Estate Information Corporation

China Real Estate Information Corporation ('CRIC' or 'the Company') (NASDAQ GS: CRIC) is a leading provider of online and offline real estate information and consulting services with a presence in over 50 cities across China. CRIC's proprietary, advanced and comprehensive real estate information database and analysis system provides a broad range of real estate-related services to all participants in the real estate

value chain, including developers, suppliers, agents, brokers, service providers and individual consumers. CRIC's comprehensive services include subscription-based information services, customized consulting services, advertising services, and online services through several real estate websites which provide region-specific real estate information and access to online communities. For more information about CRIC, please visit www.cric.com.

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